

Key Performance Indicators Year-in-Review Report 2008-2009

University of the Virgin Islands
Board of Trustees Meeting
June 13, 2009



Prepared by:
Office of Institutional Research and Planning



Presentation Cycle for KPIs

June Meeting

"Academic Year in Review"

- Summary of Academic Year
 - Highlight Year-Over-Year Comparisons
 - Progress Towards Strategic Goals
- Peer Comparisons & Analysis






Key Performance Indicators

- Enrollment
- UG Student Characteristics
- Financial Aid
- Student Retention, Continuation & Graduation Rates
- Community Engagement
- Crime Statistics
- Financial Indicators
- Development
- Capital Projects

Enrollment

Fall 2008 – Spring 2009

Overview:

- Fall 2008 Enrollment*; Spring 2009 Enrollment 
- Total Fall + Spring FTE** and CHP***  4 %
- Retention**** – Fall 2007 to Fall 2008  2%

*"An enrolled student is one who has registered for classes, attended at least one class and has either paid or made definite arrangements for payment of tuition and fees through financial aid, personal finances and/or a third party or organization prior to the census date."

** FTE – Full-Time Equivalency is a formula which converts all students (full-time and part-time) to an equivalent if all students were full-time students.





*** CHP – Credit Hour Production is the total credit hours taken by students within a time period, but usually a semester.

****First-time, full-time bachelor degree seeking freshmen who entered in Fall 2007 and returned in Fall 2008.





Fall + Spring Headcount Enrollment*

5 AY** Profile (2004-05 – 2008-09)

FALL

Fall	Headcount Enrollment	Growth/ Decline (%)
2004	2,565	—
2005	2,392	 7%
2006	2,487	 4%
2007	2,384	 4%
2008	2,393	 0%

SPRING

Spring	Headcount Enrollment	Growth/ Decline (%)
2005	2,507	—
2006	2,419	 4%
2007	2,415	 0%
2008	2,418	 0%
2009	2,407	 0%





*Vision 2012: Long-Term Goal – 3,000 Students -Goal 1C "Increase Enrollment..."

** Academic Year refers to fall and spring semester.





Fall + Spring Enrollment by FTE & CHP

5 AY* Profile (2004-05 – 2008-09)

Full-Time Equivalency (FTE)

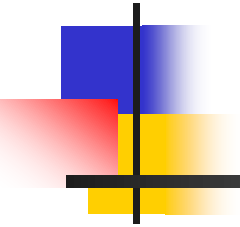
Fall/Spring	FTE	Growth/Decline (%)
2004-05	4,213	—
2005-06	4,050	 4
2006-07	4,228	 4
2007-08	4,136	 2
2008-09	4,314	 4

Credit Hour Production (CHP)

Fall/Spring	CHP	Growth/Decline (%)
2004-05	49,774	—
2005-06	47,832	 4
2006-07	49,930	 4
2007-08	48,950	 2
2008-09	51,112	 4









*AY refers to Academic Year or fall and spring semester.

Undergraduate Student Characteristics



Undergraduate Student Characteristics Fall 2008

UG Student Population:

- Full-time Students 63%  4%
- Male 27%  2%
- Ethnicity* 75% Black 
- Average Age 21  1%
- Territory 92% 
- SAT Scores 1188/2400pts (Avg. 1511)**  15 pts
- Skill Classes Fall 71%  6% - Spring 80%  6%

* International  Asian  Hispanic  White  Other 7%  1% (difference is due to rounding)

**The SAT has three sections and three scores, each on a scale of 200 to 800. The average total score is approximately 1,511 points (515 in Math, 494 in Writing, and 502 in Critical Reasoning).



Entering Freshmen – CIRP* Brief Fall 2008

- General Information
 - 85% Graduated in 2008
 - Parents of students - Fathers (26%) and Mothers (40%) had College Experience
(Ranging from Some College to a Graduate Degree)
 - 8.6% Identified a Disability

- UVI Freshmen Believe (80%+) the Federal Government Should Address
 - Nationalize Health Care
 - Gun Control
 - Pollution
 - Global Warming

* Cooperative Institutional Research Program at Higher Education Research Institute at UCLA. Responses are self-reporting without collaboration.

Entering Freshmen CIRP* Brief

Fall 2008

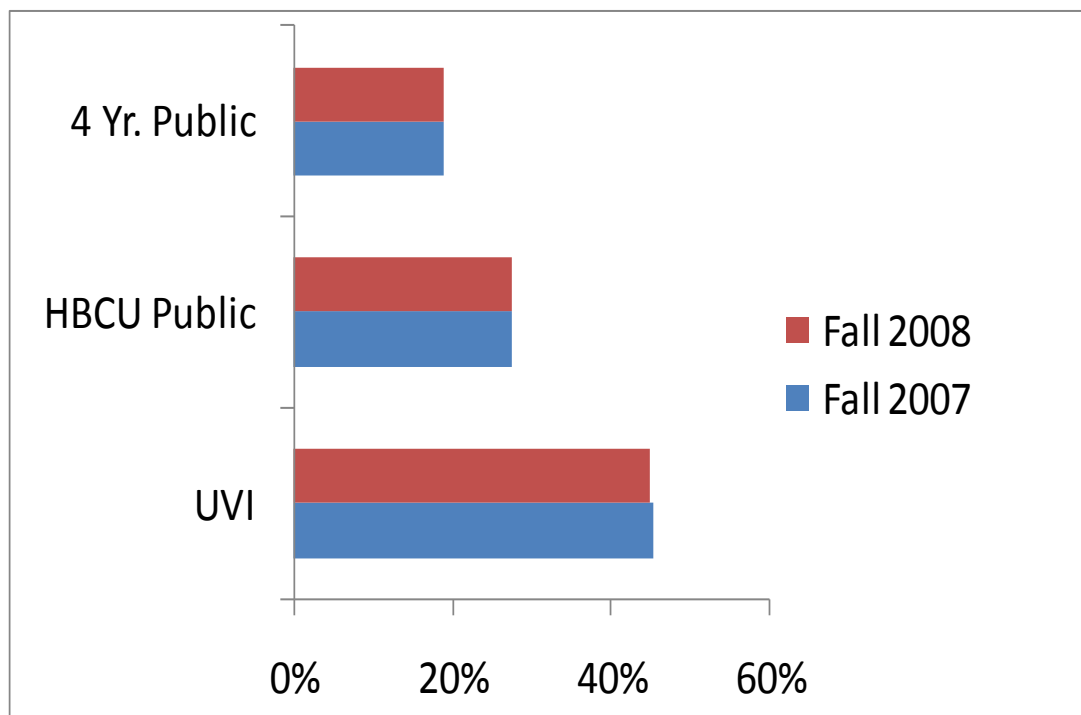


- Freshmen
 - 88% Were Accepted by their 1st Choice College
 - 57% Identified UVI as their 1st Choice.
 - 42% Applied to Between 2-4 Colleges.

- Main Reasons for Attending UVI:
 - Cost (69%)
 - Offered Financial Assistance (60%)
 - Good Academic Reputation (46%)

* Cooperative Institutional Research Program at Higher Education Research Institute at UCLA. Responses are self-reporting without collaboration.

% Freshmen Reporting* Families Incomes below \$20,000



- 24% Employed 16-20+/wk
- 56% Single Parent +
- 10% One/Both Parents Dead

USVI

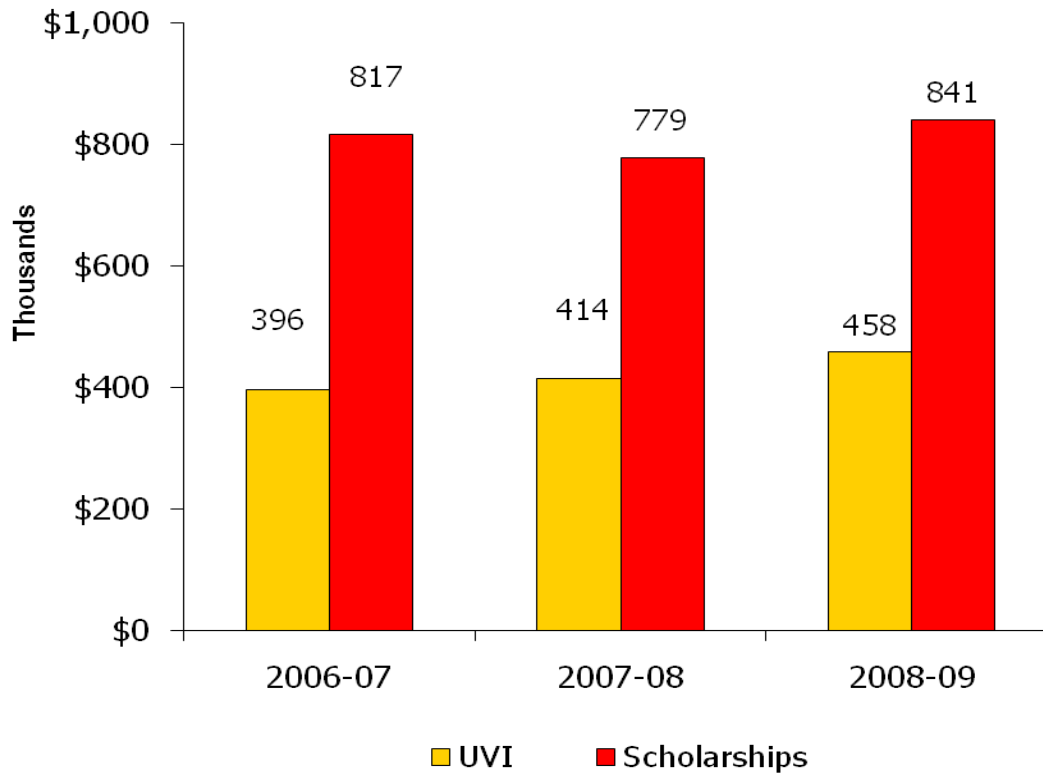
- 22% Families Below Poverty**
 - Family Income
 - \$49,261 - Mean
 - \$38,914 - Median

*Cooperative Institutional Research Program at Higher Education Research Institute at UCLA. Responses are self-reporting without collaboration.
 **2006 USVI Community Study



Financial Aid

UVI Financial Aid & Scholarships Aid Year 2006-07 to 2008-09



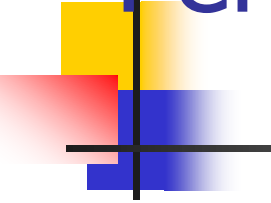
- UVI Financial Aid*
■ ↑ 11%
- Scholarships
■ ↑ 8%

* Refers to non-need based assistance: UVI Loans, Work Study, Miss UVI etc.

** Refers to private donations made to UVI for direct assistance to students.

Peer Financial Aid Year 2006-2007

Percentage of Students* Receiving Institutional Aid

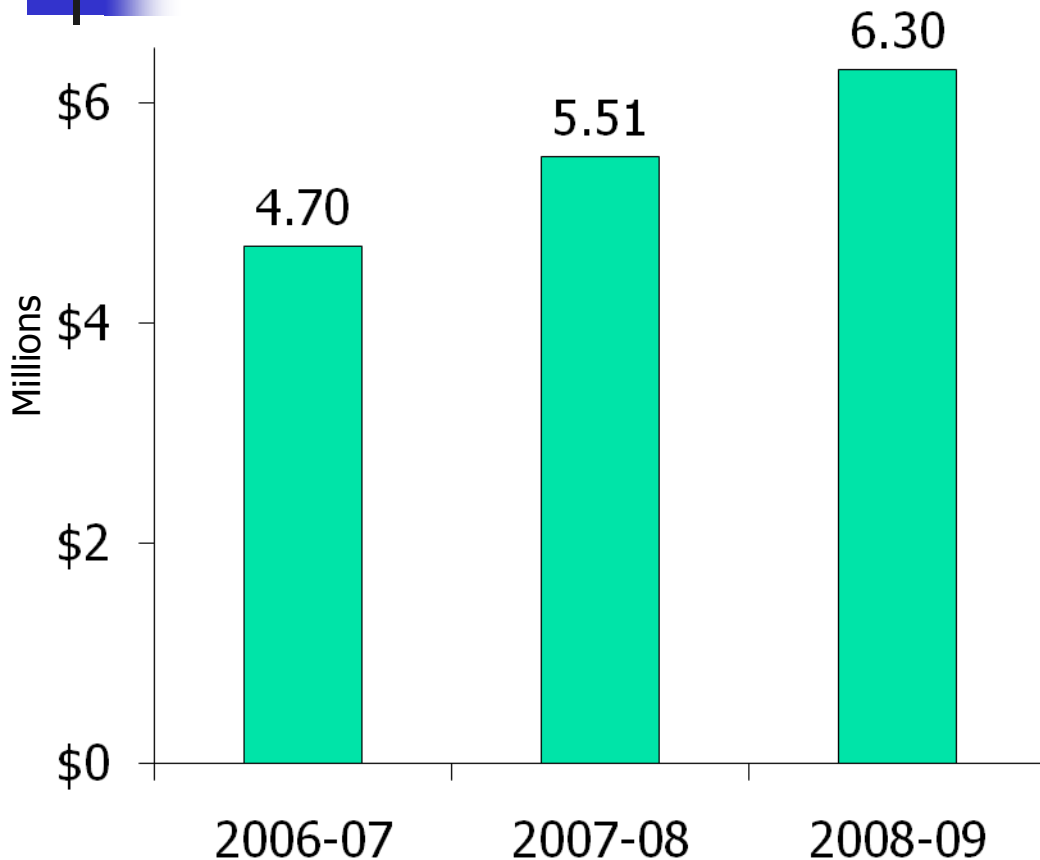


■ Peru State College (NE)	81
■ Lake Superior State University (MI)	76
■ Montana State University-Northern	74
■ Mississippi University for Women	57
■ Kentucky State University	54
■ Keene State College (NH)	44
■ Eastern Oregon University	35
■ Pennsylvania State Erie-Behrend College	28
■ University of the Virgin Islands	28
■ University of Mary Washington (VA)	26
■ Lander University (SC)	26
■ SUNY at Purchase College (NY)	20
■ Savannah State University (GA)	13
■ Castleton State College (VT)	11
■ University of Guam	1
■ University of Puerto Rico-Aguadilla	0

*First-time, full-time, degree seeking students

Federal Financial Aid (includes grants)

Aid Year 2006-2007 to 2008-2009



■ Federal Financial Aid

■  14% Aid over 07-'08

■ 70% Freshmen*

 7%

■ 59 % All Students**

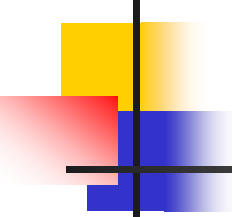
 9%

*First-time, Full-time, degree seeking students.

**Full-time, part-time degree seeking students

Peer Financial Aid Year 2006-2007

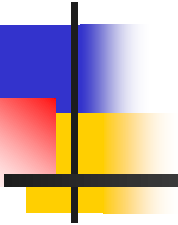
Percentage Students* Receiving Federal Grants



▪ University of Puerto Rico-Aguadilla	76
▪ Savannah State University (GA)	63
▪ Kentucky State University	63
▪ Mississippi University for Women	58
▪ SUNY at Purchase College (NY)	57
▪ Lake Superior State University (MI)	53
▪ University of Guam	52
▪ University of the Virgin Islands	44
▪ Montana State University-Northern	39
▪ Lander University (SC)	38
▪ Peru State College (NE)	35
▪ Eastern Oregon University	32
▪ Castleton State College (VT)	28
▪ Pennsylvania State Erie-Behrend College	25
▪ Keene State College (N.H.)	14
▪ University of Mary Washington (VA)	8

*First-time, Full-time, degree seeking students.

Student Retention,* Continuation ** & Graduation*** Rates






***Retention Rate.** "A measure of the rate at which students persist in their educational program at an institution, expressed as a percentage. For four-year institutions, this is the percentage of first-time bachelors (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall." (Source: IPEDS)

****Continuation Rate.** "... is the percentage of first-time, full-time freshmen in a given fall term who returned to the institution in a subsequent fall term. For example, the "continued to 3rd year" rate for fall 2001 first-time freshmen is the percentage of fall 2001 first-time freshmen who returned for fall 2003. (Source: CSRDE)

*****Graduation Rate.** "[The percentage of]...the number of students entering the institution as full-time, first-time, degree/certificate-seeking undergraduate students in a particular year (cohort), ...completing their program within 150 percent of normal time to completion.... (Source: IPEDS)

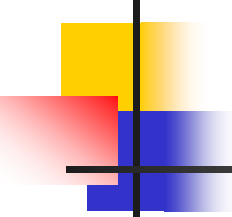
Student Retention, Continuation & Graduation Rates with Peer Comparisons

	UVI Based on 2002-2007 Cohorts	CSRDE* Based on 2000-2006 Cohorts
Retention	<p><i>(Full-Time Freshmen to Sophomore)</i></p> <p>Fall 2008 73%  2% F: 75%; M: 68%</p> <p>Fall 2007 75%  4%</p> <p><i>(Strategic Goal 1D4 – Vision 2012)</i> Raise Retention to 75% by Fall 2009.</p>	<p>All - Public 81%</p> <p>By Race/Black 75%</p> <p>Low Selectivity(<990 SAT) 69%</p> <p>Gender Female 55% Male 45%</p> <p>Selective (1045-1100 SAT) 78%</p>
Continuation	<p>3rd Year 55%</p> <p>4th Year 46%</p>	<p>All - Public</p> <p>3rd Year 71%</p> <p><i>Low Selectivity</i></p> <p>3rd Year 57%</p>
Graduation	<p>2008 32%  6 Year Graduation Rate</p> <p>29% IPEDS – (4 year average)/Right to Know.</p> <p>(39% - 8 Year Graduation Rates)</p>	<p>All - Public 58%</p> <p>Carnegie MA 49%</p> <p>By Race/Black 40%</p> <p>Public/Low Selectivity 44%</p>

* Consortium for Student Retention Data Exchange

**UVI is now classified under Carnegie as Bachelor/Diverse, but we are compared with Carnegie MA in the CSRDE.

Peer Full-Time Retention Rate Fall 2007



▪ University of Mary Washington (VA)	87
▪ Pennsylvania State Erie-Behrend College	84
▪ SUNY at Purchase College (NY)	82
▪ Keene State College (NH)	81
▪ University of the Virgin Islands	75
▪ Savannah State University (GA)	74
▪ University of Puerto Rico-Aguadilla	73
▪ Castleton State College (VT)	66
▪ Mississippi University for Women	66
▪ Lake Superior State University (MI)	64
▪ Eastern Oregon University	64
▪ University of Guam	63
▪ Lander University (SC)	59
▪ Montana State University-Northern	59
▪ Peru State College (NE)	50
▪ Kentucky State University	47

UVI Graduates by Degree AY 2008-2009

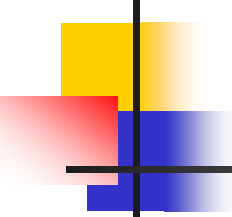
Degree	December 2008	May 2009	Total AY 08-09	Total AY 07-08	% Growth/ Decline
Masters	16	40	56	50	↑ 12
Bachelors	27	186	213	191	↑ 12
Associates	14	58	72	70	↑ 3
Total	57	284	341	311	↑ 11

Graduates By Campus

AY 2008-2009

Degree	St Croix	St. Thomas	% Growth/ Decline- St. Croix	% Growth/ Decline- St. Thomas
Masters	17	40	↓ 32	↑ 60
Bachelors	50	163	↓ 19	↑ 26
Associates	40	32	↓ 2	↑ 10
Total	107	234	↓ 16	↑ 28

Peer 6-Yr* Graduation Rates AY 2007-08



▪ Pennsylvania State University-Erie-Behrend College	68
▪ Keene State College (NH)	57
▪ SUNY at Purchase College (NY)	51
▪ Lander University (SC)	47
▪ Savannah State University (GA)	40
▪ Lake Superior State University (MI)	38
▪ Castleton State College (VT)	38
▪ University of Puerto Rico-Aguadilla	37
▪ Mississippi University for Women	36
▪ Eastern Oregon University	29
▪ University of the Virgin Islands	29
▪ University of Guam	27
▪ Kentucky State University	25
▪ Peru State College (NE)	23
▪ Montana State University-Northern	22

*Represents 4 Year Average.



Community Engagement

Strategic Goal 4D – Vision 2012

"Support community skill development and success by expanding certifications, workforce training, continuing education, lifelong learning, professional development, and consulting services."

Community Engagement*

Non-Traditional Education

Fall/Spring 2008-2009

Impact = 16,834 Seats**

- CELL- Workforce Continuing Education
 - 1,470
- Center for Excellence in Developmental Disabilities
 - 2,000
- Small Business Development Center (SBDC)
 - 1,086
- Cooperative Extension Service (CES)
 - 6,350
- Agricultural Experiment Station (AES)
 - 60
- Center for Marine and Environmental Studies
 - 5,728
- Eastern Caribbean Center (ECC)
 - 140

*Non-Traditional, Non-Degree Seeking Opportunities Including Certificates, Workshops, Seminar Estimates

**These may be duplicated counts. An individual may have participated in one or more activities.



Crime Statistics

Crime Statistics (Clery and Non-Clery) AY 2008-2009

AY 2008-2009 Data

- St. Croix
 - Clery
 - Robbery 1
 - Burglary 1
 - Motor Vehicle Theft 2
 - Drug Law Violation 1
 - Non-Clery
 - Vandalism 4
 - Assault 1
- St. Thomas
 - Clery
 - Robbery 2
 - Non-Clery
 - Vandalism 2
 - Assault 1
 - Car Fire 1
 - Suicide ** 2
 - Suspicious Package 1
 - Petty Theft 15
 - Intoxication 1
 - Threats 2

Calendar Year 2007 Peer and National Comparison Data Clery Crimes

Criminal Offenses On Campus	Peer Incident Range	# of UVI Incidents AY 2008-2009	UVI Rank Among Peers	2007 National Avg. Statistics*
Sexual Assault	0-11	0	0-9 (9w/0)	0.87
Aggravated Assault	0-7	0	0-9 (9w/0)	2.51
Robbery	0-4	2	14	1.50
Burglary	0-23	1	2	21.85
Motor Vehicle Theft	0-2	2	14-16	4.70

* Source: FBI Uniform Crime Reporting: Campus Crime Statistics. These are the most current national statistics available.

**These are not UVI students or employees.

Crime Statistics (Clery and Non-Clery) Calendar Year 2007

Calendar Year 2007 Peer + National Comparison Data Clery Crimes

Calendar Year 2007 Data

- **St. Croix**
 - Clery
 - Motor Vehicle Theft 2
 - Non-Clery
 - Grand Larceny 2
 - Theft 2
 - Vandalism 4
 - Assault 2

- **St. Thomas**
 - Clery 0
 - Non-Clery
 - Vandalism 1
 - Simple Assault 3
 - Petty Theft 5
 - Liquor Violation 1
 - Drug Violation 1

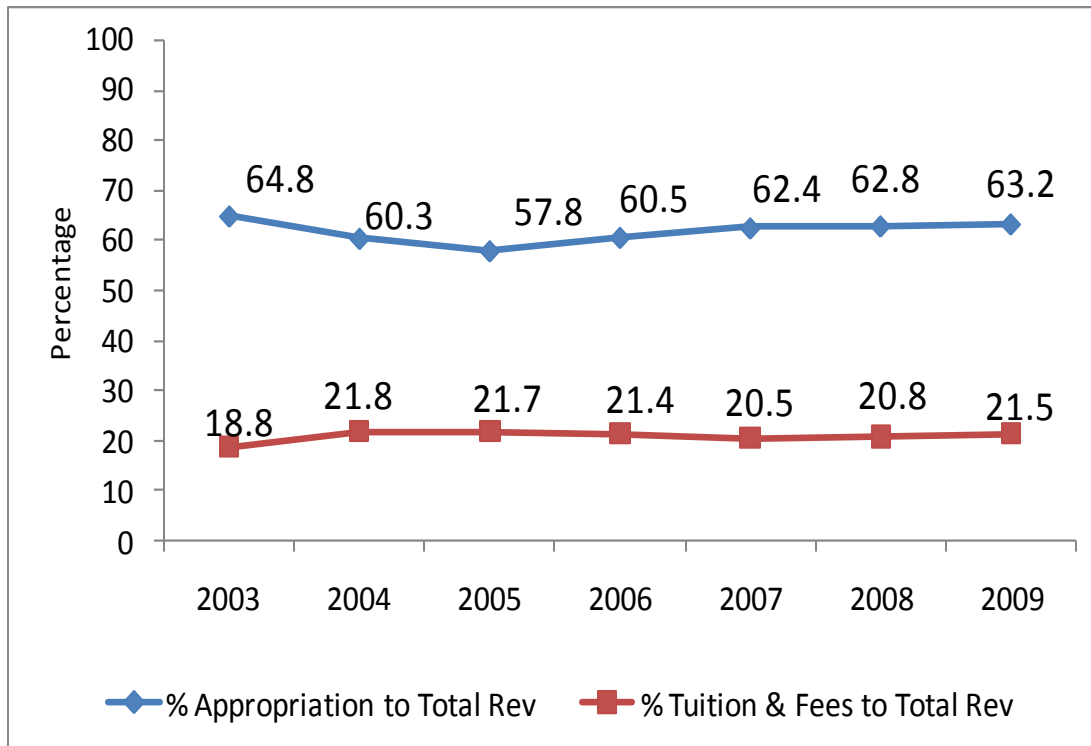
Criminal Offenses On Campus	Peer Incident Range	# of UVI Incidents	UVI Rank Among Peers	2007 National Avg. Statistics
Sexual Assault	0-11	0	0-9 (9w/0)	0.87
Aggravated Assault	0-7	0	0-9 (9w/0)	2.51
Robbery	0-4	0	14	1.50
Burglary	0-23	0	2	21.85
Motor Vehicle Theft	0-2	2	14-16	4.70

The Clery Act is a federal statute codified at 20 U.S.C. & 1092 (f) , with implementing regulations in the U.S. Code of Federal Regulations at 34 C.F.R. 668.46. The Clery Act requires all colleges and universities that participate in federal financial aid programs to keep and disclose information about crime on and near their respective campuses. Compliance is monitored by the U.S. Department of Education which can impose civil penalties up to \$27,500 per violation, against institutions for each infraction and can suspend institutions from participating in federal student financial aid programs.



Financial Indicators

% of VI Appropriation and % of Tuition and Fees to Operating Budget*



- VI Appropriation to Operating Budget

↑ .04%

- Tuition and Fees to Operating Budget

↑ .07%

* See notes on slide 36.

OPERATING BUDGET

TUITION & FEES, APPROPRIATIONS REVENUES FY2003-2008 (ACTUAL) AND 2009 (BUDGET)

REVENUE TYPE	FY 2003 Actual	FY 2004 Actual	FY 2005 Actual	FY 2006 Actual	FY 2007 Actual	FY 2008 Actual**	FY 2009 Budget***
Tuition & Fees	\$ 6,854,393.48	\$ 8,445,920.86	\$ 8,765,770.11	\$ 9,141,072.50	\$9,628,317.91	\$9,874,409.77	\$10,434,496.00
VI Appropriations	\$23,581,419.17	\$23,406,778.09	\$23,300,645.69	\$25,866,338.42	\$29,227,206.90	\$29,729,702.21	\$30,619,056.00
TOTAL OPERATING REVENUES	\$36,366,296.52	\$38,795,050.29	\$40,315,063.91	\$42,779,274.22	\$46,859,962.35	\$47,370,755.93	\$48,422,224.00
% Tuition & Fees to Total Operating Revenues	18.8%	21.8%	21.7%	21.4%	20.5%	20.8%	21.5%
% VI Government Appropriations to Total Operating Budget Revenues	64.8%	60.3%	57.8%	60.5%	62.4%	62.8%	63.2%

* Note that Operating Budget includes revenues from Tuition and Fees, Government Appropriations, Auxiliaries, and Miscellaneous Sources. **Note that Operating Revenues are not audited for Fiscal Year 2008. ***Note that Fiscal Year 2009 is not yet closed, thus only budgeted revenues information is provided. Updated: April 21, 2009.



Summary Changes in Net Assets

FY 2007*

Changes in Net Assets

Total Revenues (All sources)	\$68,396,731	
Total Operating Expense (excluding Depreciation + Interest on Indebtedness)	(\$60,806,552)	
Net Revenues before Interest and Depreciation Expenses		\$7,590,179
Interest Payment on Indebtedness	(\$2,492,271)	
Depreciation Expense	(\$1,666,406)	
Total of Interest and Depreciation		(\$4,158,677)
Increase in Net Assets		\$3,431,502

*Based on 2007 Audited Financial Statement. The 2008 Audited Financial Statement is not available.



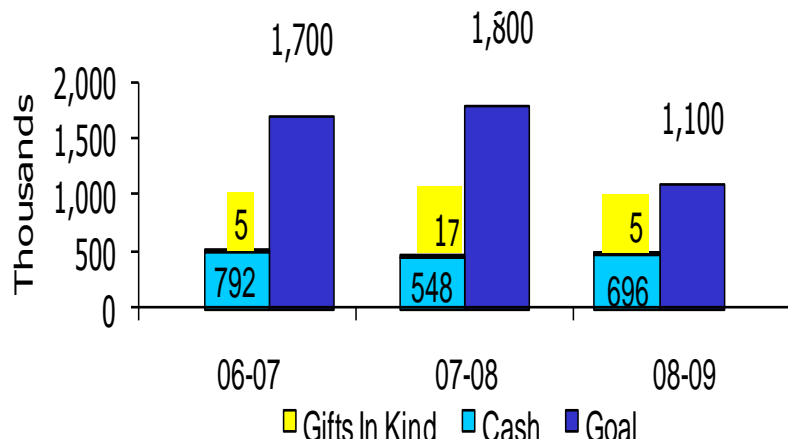
Development

Year-to-Date Review
October 1, 2008 – May 29, 2009

Annual Fund

Year-to-Date Contributions

October 1, 2008 to May 29, 2009



- Annual Fund Contributions

- Amount Raised, \$796,651

- ↑ 44%

- Cash, \$791,729
 - ↑ 45%

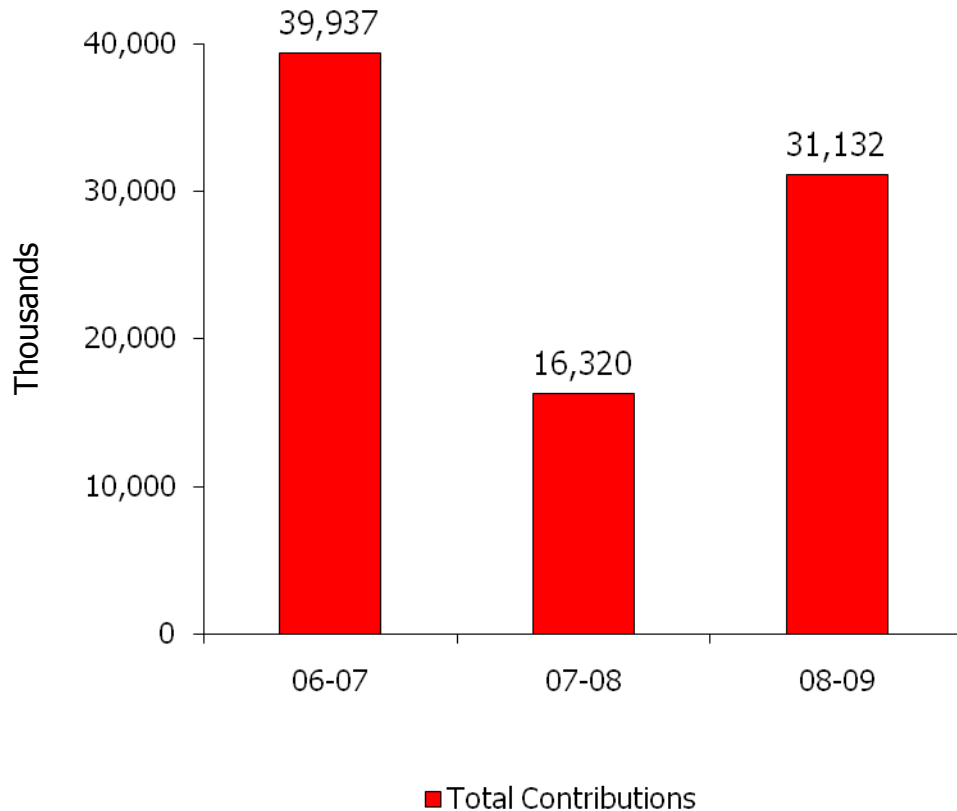
- Gifts in Kind, \$4,921
 - ↓ 70%
 - (Gift Certificates, Art etc.)

Numbers are rounded to the nearest whole number.

Alumni

Year-to-Date Contributions

October 1, 2008 to May 29, 2009



■ Alumni Contributions

■ Total, \$31,132
↑ 91%

■ Average Gift, \$151
↑ 6%

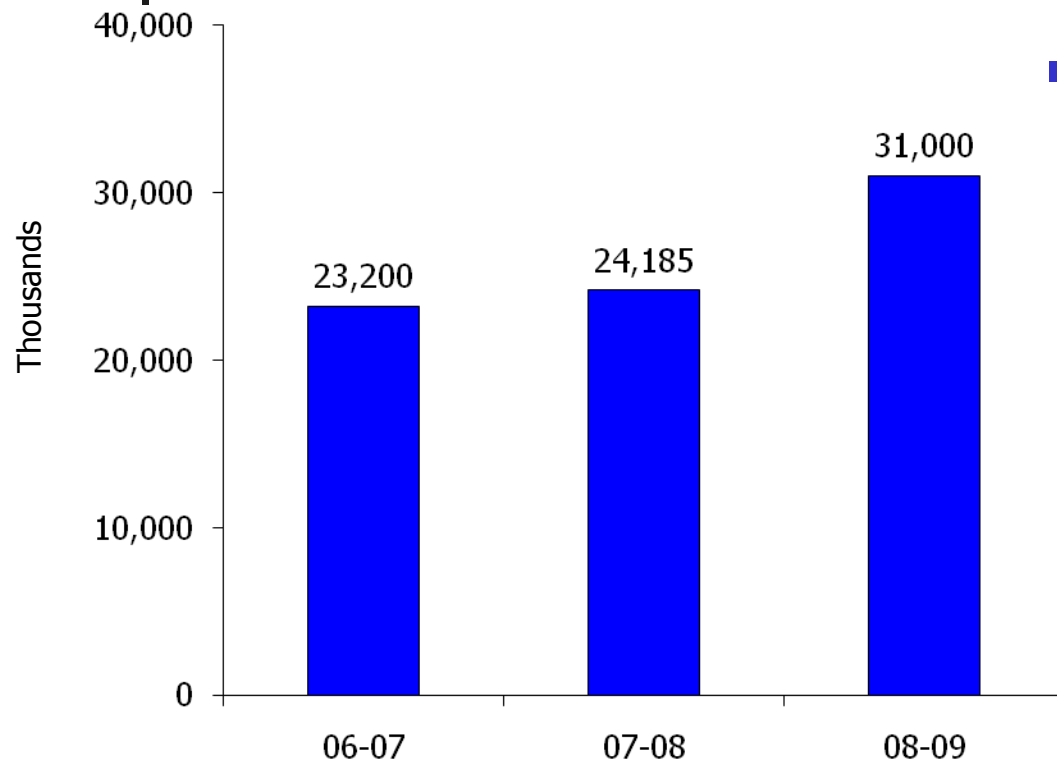
Total Contributing, 206 (4%)
↑ 81%

Vision 2012 – 2F2 Increase number of alumni contribution to 10% of the alumni population by 9/30/09.

Trustees

Year-to-Date Contributions

October 1, 2008 to May 29, 2009



■ Total Contributions

- Trustees Contributions
 - Total Contributions, \$31,000
↑ 28%
 - Average Gift, \$2,583
↓ 15%
 - Total Contributing, 12/17
↑ 21%



Capital Projects Summary

Capital Projects Summary 2007-2008

Major Systems Upgrades and Renovation

St. Croix

Completed

- AES Farm Store Roadway and Parking Area Project
- Evans Center Security Office

In-Progress/Design

- Evans Center Chiller Replacement
- AES Greenhouse Replacement/Misc. Improvement Project
- NWW Trestle Rehabilitation Project
- Renovation of the St. Croix Library

St. Thomas

Completed

- Science & Math Bldg. Laboratory Renovation Phase I
- Center for Excellence in Teaching and Learning (Library)
- Center/Student Computer Laboratory
- Upper Campus Restroom Upgrade Project

In-Progress/Design

- UVI Wellness Center
- Brewers Bay Shower and Restroom Facility Project
- Science & Math Bldg. Laboratory Renovation Phase II
- Wind Turbine Power Partnership Project



Thank You!

Office of Institutional Research and Planning